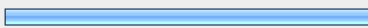
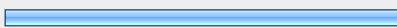


# Food blogging survey results

From <http://eatclosetohome.wordpress.com/2008/08/22/local-food-blogger-survey/>  
August, 2008

1. I...		Response Percent	Response Count
...read blogs about food		48.0%	12
...write a blog about food		0.0%	0
...both read and write blogs		52.0%	13
<i>answered question</i>			<b>25</b>
<i>skipped question</i>			<b>0</b>

2. Please answer the following questions concerning geography: (choose all that apply)						
	SE Michigan (Detroit Metro Area, Ann Arbor, Lansing, etc.)	Other Michigan	Other Midwest	Other US	International	Response Count
I live in:	52.0% (13)	0.0% (0)	12.0% (3)	24.0% (6)	12.0% (3)	25
I read blogs by people in:	84.0% (21)	36.0% (9)	60.0% (15)	64.0% (16)	64.0% (16)	25
<i>answered question</i>						<b>25</b>
<i>skipped question</i>						<b>0</b>

## Why do you read blogs? (25 responses)

- To learn or get new ideas or recipes: 15
- To have a sense of community or make new friends: 7
- For fun/like to read: 7
- To keep up with friends: 4
- Non-commercial news: 4
- See what others are thinking: 3

### Quotes:

Inspiration, feeling less alone in my passions, information

Because I tend to find that reading people's personal experiences is both more helpful in terms of "real world" advice, and it keeps me more motivated than gardening books or static pages. I can relate more when people write about their less-than-stellar times as well as about all the things they've done correctly.

Generally, it's a better source of information on just about any topic than the mass media. It also gives one first-hand accounts of things ranging from stopping tanks from entering the capital all the way to whether or not your tomatoes got screwed up while canning. Finally, the comment sections of blogs allow for \*genuine dialogues\* on various topics, and may actually resurrect that whole "national debate" thingy we're always supposed to be engaged in.

## Why do you write blogs? (15 responses)

To share: 8

Personal journal/recordkeeping: 5

I like to write: 4

Make new friends/contacts: 3

Community responsibility: 2

Commercial (e.g., CSA outreach): 1

### Quotes:

To share. To have an excuse and a place for frequent writing practice. To be accountable to at least a few readers.

Its a sickness

Partially vanity, partially to help friends keep up with me. A lot of times I blog to argue for a position, or to try and disseminate my point of view on a topic. Mostly I just complain, though.

☺

## About how many hits do you get a month? (9 responses)

Ranged from 100 to 4300 per month.

